ROLLER CONTROLLER WARRANTY REGISTRATION

Name _____ Tel. No. _____

Address _____

City _____ State _____ Zip _____

Date of Purchase _____

Serial # _____

We would appreciate your answers to these questions to help develop future Coleco products. However, this is not necessary in order to validate the warranty.

Where Purchased:
1☐ Department Store
2☐ Drug Store
3☐ TV/Hi-Fi Store
4☐ Discount Store
5☐ General Merchandise Store (J. C. Penney, Sears, etc.)
6☐ Catalog Showroom
7☐ Specialty/Electronics Store
8☐ Toy Store
9☐ Other _____

Purchaser sex ☐ M ☐ F Number of children _____
Married? ☐ Yes ☐ No

Purchaser age:
1☐ under 18
2☐ 18-24
3☐ 25-34
4☐ 35-49
5☐ over 50

Family Income:
1☐ under 10,000
2☐ 10,000-15,000
3☐ 15,000-20,000
4☐ 20,000-25,000
5☐ 25,000-30,000
6☐ 30,000-35,000
7☐ 35,000-40,000
8☐ over 40,000

Who will be the *main* user of this product?
1☐ Husband
2☐ Wife
3☐ M under 6
4☐ F under 6
5☐ M 6-11
6☐ F 6-11
7☐ M 12-17
8☐ F 12-17
9☐ M 17-35
10☐ F 17-35
11☐ M over 35
12☐ F over 35

Did you have an opportunity to actually use the Roller Controller prior to purchase? 1☐ Yes 2☐ No

How were you first made aware of the Roller Controller?
1☐ Friend
2☐ TV
3☐ Catalog
4☐ Gift
5☐ ColecoVision "Experience" Magazine
6☐ Videogame Magazine
7☐ Display in Store
8☐ Other Magazine

What other product(s) would you consider purchasing if Roller Controller weren't available?

How many more cartridges do you expect to buy in the next 12 months for the Roller Controller?

How likely are you to buy the following ColecoVision™ accessories?

Expansion Module #1—Atari® 2600 VCS Adapter
1☐ 2☐ 3☐ 4☐ 5☐ 6☐

Expansion Module #2—Racing/Driving Module
1☐ 2☐ 3☐ 4☐ 5☐ 6☐

Expansion Module #3—ADAM™ Family Computer
1☐ 2☐ 3☐ 4☐ 5☐ 6☐

Super Action™ Controller
1☐ 2☐ 3☐ 4☐ 5☐ 6☐

1☐ Already own
2☐ Very likely
3☐ Somewhat likely
4☐ Not too likely
5☐ Not likely at all
6☐ Don't know what it is

As you are aware, Roller Controller can be used as a replacement to the regular joystick controller. How important was this in your decision to purchase Roller Controller?
1☐ very important
2☐ somewhat important
3☐ not at all important

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